

DESIGNER

BORIS ZAPRYANOV



CONTACT INFO



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PROFILE

UI/UX & Web Designer with a strong focus on SaaS products, crafting clean, high-conversion interfaces and scalable user experiences. I design dashboards, landing pages, and end-to-end flows that simplify complex ideas and improve user engagement. Background in graphic design, bringing strong visual clarity and consistency to every project.

EDUCATION

University of Plovdiv 'Paisii
Hilendarski' Degree:
Informatics

2025 - present

Softuni
Degree: Graphic Design,
UI/UX Design

2023-2024

SKILLS

- DESIGN
- UI/UX Design
- Wireframing & Prototyping
- Design Systems
- Responsive Design

- TOOLS
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Webflow / Framer

EXPERIENCE

Freelance UI/UX & Web Designer
2023 - Present

- Designed modern SaaS dashboards and landing pages
- Improved user experience through clean layouts and intuitive navigation
- Created responsive designs optimized for mobile and desktop
- Delivered branding and social media assets
- Worked with tools like Figma, Photoshop, and Webflow

- BASIC
- HTML / CSS
- Claude
- Loveable
- ChatGPT