

BORIS ZAPRYANOV



WEB DESIGNER

CONTACT INFO



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PROFILE

UI/UX & Web Designer focused on clean, modern SaaS interfaces and conversion-driven design. Experienced in building dashboards, landing pages, and user flows that improve usability and engagement.

Skilled in Figma, prototyping, and responsive design.

EDUCATION

University of Plovdiv 'Paisii
Hilendarski' Degree:
Informatics

2025-in
progress

Softuni

Degree: Graphic Design,
UI/UX Design

2023-2024

EXPERIENCE

Freelance UI/UX & Web Designer

2023 – Present

- Designed modern SaaS dashboards and landing pages
- Improved user experience through clean layouts and intuitive navigation
- Created responsive designs optimized for mobile and desktop
- Delivered branding and social media assets
- Worked with tools like Figma, Photoshop, and Webflow

SKILLS

- DESIGN
- UI/UX Design
- Wireframing & Prototyping
- Design Systems
- Responsive Design

TOOLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Webflow / Framer

BASIC

- HTML / CSS
- Claude
- Loveable
- ChatGPT