DESIGNER

BORIS ZAPRYANOV

CONTACT INFO

+359878191818

boriszapryanov76@gmail.com

Sofia , Bulgaria

https://boriszapryanov.online/

PROFILE

Designer with a strong focus on SaaS products, crafting clean, high-conversion interfaces and scalable user experiences. I design dashboards, landing pages, and end-to-end flows that simplify complex ideas and improve user engagement. Background in graphic design, bringing strong visual clarity and consistency to every project.

EDUCATION

University of Plovdiv 'Paisii Hilendarski'
Degree: Informatics
2025 - present

Softuni
Degree: Graphic Design, UI/UX Design
2023-2024

EXPERIENCE

Freelance UI/UX & Web Designer

- Designed modern SaaS dashboards and landing pages
- Improved user experience through clean layouts and intuitive navigation
- Delivered branding and social media assets

UI/UX Designer - Creative Corner Studio

- Worked on various design projects, from visual assets to UI components.
- Created and refined interface designs using Figma.
- Worked with Webflow.
- Integrated AI tools into the daily design workflow.

SKILLS

- **DESIGN**
- UI/UX Design
- Wireframing & Prototyping
- Design Systems
- Responsive Design

- **TOOLS**
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Webflow / Framer

- **AI**
- Claude
- Loveable
- ChatGPT
- Gemini